

Press Note



Mahindra to Commence Deliveries of BE 6 and XEV 9e Pack Two from End-July

Now with both 59 kWh and 79 kWh Options starting at ₹ 21.90 Lakh and ₹ 23.50 Lakh respectively

Mumbai, July 4, 2025: Mahindra's Electric Origin SUVs have become the EV market leaders in India by value. Thanks to overwhelming customer trust and enthusiasm, one Mahindra electric SUV is sold every 10 minutes across the country.

Building on this remarkable momentum, Mahindra is commencing deliveries of Pack Two for its acclaimed BE 6 and XEV 9e eSUVs from end-July at a compelling price of ₹21.90 Lakh. Responding to strong customer feedback, Pack Two will now have a 79 kWh battery option alongside the existing 59 kWh variant, delivering real-world city ranges of 500 km and 400 km respectively.

Ex-Showroom Prices for Pack Two:

Model	Battery	Ex-Showroom Price**
BE 6 Pack Two	59 kWh	₹ 21.90 Lakh*
	79 kWh	₹ 23.50 Lakh*
XEV 9e Pack Two	59 kWh	₹ 24.90 Lakh*
	79 kWh	₹ 26.50 Lakh*

*Price does not include charger & installation cost. Two charger options, 7.2 kW or 11.2 kW, will be available on a chargeable basis.

**Prices would be as applicable at the time of delivery for all variants.

Both battery options come comprehensively equipped with Mahindra's advanced technology suite, including a 16-speaker Harman Kardon sound system with Dolby Atmos, a full glass roof, Level 2 advanced driver assistance systems (Level 2 ADAS), the triple-screen wide cinemascope in XEV 9e, and race-ready Digital Cockpit in BE 6 — seamlessly blending innovation, safety, and modern luxury. In addition, Mahindra is enriching BE 6 Pack Two with the premium sage leatherette interiors from Pack Three, complemented by an elegant ivory roof finish to further enhance the cabin's spacious and sophisticated feel.

All waiting customers will have the opportunity to upgrade their bookings to the new Pack Two 79 kWh variant if desired, reaffirming Mahindra's commitment to delivering flexibility and customer choice.

Starting from ₹21.90 Lakh, Pack Two underscores Mahindra's promise to democratise premium electric mobility while staying true to its design and technology leadership. Supported by Mahindra's robust service network spanning over 300 locations across India, customers can drive with complete peace of mind, anywhere the road takes them.





<u>Annexure – 1</u>

BE 6 Pack Two Features	XEV 9e Pack Two Features
 <u>Performance</u> 59 kWh and 79 kWh Battery Pack Options Superfast Charging: 20% to 80% in just 20 mins (175 kW DC Charger for 79 kWh, 140 kW DC charger for 59 kWh battery) Powerful Motor: delivering 210 kW with 79kWh battery & 170 kW with 59 kWh battery Electric Power Steering with Variable Gear Ratio 10m Turning Circle Diameter Multiple Driving Modes with Boost Mode Multi-step Regeneration, including Auto mode One-touch Single Pedal Drive SonicSuite with Virtual Engine Sounds iLink Front Suspension & 5-Link Rear Suspension MTV-CL Technology Frequency Dependent Damping Low Rolling Resistance Tyres with NVH Reduction Adaptive Cruise Control 	Performance • 59 kWh and 79 kWh Battery Pack Options • Superfast Charging: 20% to 80% in just 20 mins (175 kW DC Charger for 79 kWh, 140 kW DC charger for 59 kWh battery) • Powerful Motor: delivering 210 kW with 79kWh battery & 170 kW with 59 kWh battery • Electric Power Steering with Variable Gear Ratio • 10m Turning Circle Diameter • Multiple Driving Modes with Boost Mode • Multi-step Regeneration, including Auto mode • One-touch Single Pedal Drive • SonicSuite with Virtual Engine Sounds • iLink Front Suspension & 5-Link Rear Suspension • MTV-CL Technology • Frequency Dependent Damping • Low Rolling Resistance Tyres with NVH Reduction • Adaptive Cruise Control
Design• Race-ready Digital Cockpit• Illuminated Logo• Bi-LED Headlamps with DRLs• LED Tail Lamps• Premium Finish Exterior Cladding• Stylish R19 Wheels with Aero Covers• Fixed Glass Infinity Roof• Leatherette wrapped interiors• Leatherette Seat Upholstery• Sequential Turn Indicators• Start-up Lighting Sequence	 Design Illuminated Logo Bi-LED Headlamps with DRLs and Centre Signature Lamp LED Tail Lamps Premium Finish Exterior Cladding Fixed Glass Infinity Roof R19 Alloy Wheels Leatherette Seat Upholstery Leatherette Steering Wheel Sequential Turn Indicators Start-up Lighting Sequence
Safety • 6 Airbags • High Stiffness Bodyshell • All Wheel Disc Brakes • L2 ADAS with 1 Radar & 1 Vision Camera • Front Fog Lamps • Cornering Lamps • Auto Booster Lamps • Brake-by-Wire Technology • Intelligent Electronic Brake Booster with 46 Value Added Features • Electronic Parking Brake • Front & Rear Parking Sensors with Rear HD Camera • TPMS with Individual Tyre Pressure Display • Auto Defogger for Windshield	 Safety 6 Airbags High Stiffness Bodyshell All Wheel Disc Brakes L2 ADAS with 1 Radar & 1 Vision Camera Front Fog Lamps Cornering Lamps Auto Booster Lamps Brake-by-Wire Technology Intelligent Electronic Brake Booster with 46 Value Added Features Electronic Parking Brake Front & Rear Parking Sensors with Rear HD Camera TPMS with Individual Tyre Pressure Display Auto Defogger for Windshield



• Dual Super Screens (31.24cm x2)

- Qualcomm Snapdragon Chipset
- Sonic Studio by Mahindra:
 - ✓ 16 Speaker Harman/Kardon Audio
 - ✓ Dolby Atmos
- Wireless Android Auto & Apple CarPlay
- Superfast 5G Connectivity
- Pre-installed OTT, Social Media, News, Shopping Apps
- BYOD In-Car Experience
- Connected Features: Cabin Precooling, Scheduled Charging
- Built-in Amazon Alexa
- Wireless Charging in Front Row

Comfort & Convenience

- Push Button Start
- Auto Headlamps
- Rain Sensing Smart Wipers
- Height Adjustable Driver Seat & Seat Belt
- Tilt & Telescopic Steering
- Cooled Console Storage
- 65W Type-C Fast Charging Ports (Front & Rear)
- 60:40 Split in 2nd Row Seats with 2-Step Recline
- Acoustic Laminated Door Glass
- Auto Dimming IRVM
- Dual Zone Automatic Temperature Control
- Rear AC Vents
- BYOD Mounting Provision on Seats
- Rear Parcel Shelf
- Spacious Frunk & Trunk

Technology

- Coast-to-Coast Triple Super Screens (31.24cm x3)
- Qualcomm Snapdragon Chipset
- Sonic Studio by Mahindra:
 - ✓ 16 Speaker Harman/Kardon Audio
 ✓ Dolby Atmos
- Wireless Android Auto & Apple CarPlay
- Superfast 5G Connectivity
- Pre-installed OTT, Social Media, News, Shopping Apps
- BYOD In-Car Experience
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- Auto Fold ORVMs
- Acoustic Laminated Door Glass
- Auto Dimming IRVM
- Dual Zone Automatic Temperature Control
- Rear AC Vents
- BYOD Mounting Provision on Seats
- Tonneau Cover in Boot
- ORVM Auto Tilt on Reverse
- Spacious Frunk & Trunk







Social Media Addresses for Mahindra Electric Origin SUVs:

- Brand website: https://www.mahindraelectricsuv.com/
- Instagram: @mahindraelectricsuvs
- Twitter (X): @mahindraeSUVs
- YouTube: @mahindraelectricsuvs
- Facebook: @mahindraelectricoriginsuvs
- Hashtags: #UnlimitIndia #XEV9e #BE6 #MahindraElectricOriginSUVs

About Mahindra

Founded in 1945, the Mahindra Group is one of the largest and most admired multinational federation of companies with 260000 employees in over 100 countries. It enjoys a leadership position in farm equipment, utility SUVs, information technology and financial services in India and is the world's largest tractor company by volume. It has a strong presence in renewable energy, agriculture, logistics, hospitality, and real estate.

The Mahindra Group has a clear focus on leading ESG globally, enabling rural prosperity and enhancing urban living, with a goal to drive positive change in the lives of communities and stakeholders to enable them to Rise.

Learn more about Mahindra on <u>www.mahindra.com</u> / Twitter and Facebook: @MahindraRise/ For updates subscribe to <u>https://www.mahindra.com/news-room</u>.

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